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Wednesday, 16th January 2019

Attn. To Mr. Kim Jin Woo M28707506 ID No.

Dear Mr. Kim,

RE: APPOINTMENT AS LEGAL REPRESENTATIVE OF WSF IN THE REPUBLIC OF KOREA

As an existing ambassador of the World Startup Festival in Korea, this letter serves as an official confirmation of your good self as the Legal Representative of the World Startup Festival to organize an international event in the Republic of Korea in 2019. This appointment gives you the full rights to become the official liaison between the World Startup Festival and the Government of the Republic of Korea.

Indeed, the World Startup Festival is proud to partner with many esteemed organizations around the world with the likes of the Organisation for Economic Cooperation and Development (OECD) and the United Nations Sustainable Development Goals (SDGs). In East Asia, we are proud to partner with Halal Korea under the tutelage of your good self, to organize an event bringing together ASEAN and Korean entrepreneurs for cross collaboration in certain key sectors such as fintech, tourism, halal, agriculture, healthcare and many more. Your appointment shall be governed by specific terms and conditions stipulated by the WSF Terms of Reference, which will be shared with you in due course. All your event-organizing activities should be confined to the stipulated objectives within the WSF Terms of Reference, and you shall be accountable to the World Startup Festival on all aspects.

WSF is a global venture builder based in California, USA, spurring the next generation of successful startups that can create positive impact in their respective societies and the shared planet that we live in, as enshrined in the United Nations Sustainable Development Goals (SDGs). WSF helps create a conducive structure for crosscollaboration between countries and supports startup business ventures from early stage right up until IPO with mentorship, training, scaling, funding and corporate deals.

We hope that with the convening of a World Startup Festival event in the Republic of Korea, we will be able to make a positive impact on the youth and spur impactful businesses in the country, with your kind assistance.

If you have any queries, the WSF Secretariat; Ms. Jesse Forest will remain at your disposal and is contactable through our 24/7 hotline service at +1-949-609-9666 or her email at jesse@wsfhub.org.

Yours sincerely,

Freda Miriklis President